



2024 Sponsorship Benefits

Festival Sponsor: \$5,000

- Prime Spot for Business Name and Logo on Festival Volunteer T-Shirts
- Six (6) solo posts each on the International Festival Facebook page, Tower Theater District Facebook page and Upper Darby Government social media accounts
- Complimentary Vendor Booth
- Name/Logo in top location on UDT International Festival website
- Name/Logo on sponsor recognition materials at the festival
- Recognition in social media, press releases, media advisories, advertising, etc.

Nations Sponsor: \$2,500

- Top Spot for Business Name and Logo on Festival Volunteer T-Shirts
- Four (4) posts each on the International Festival Facebook page, Tower Theater District Facebook page and Upper Darby Government social media accounts
- Complimentary Vendor Booth
- Name/Logo in prominent location on UDT International Festival website
- Name/Logo on sponsor recognition materials at the festival
- Recognition in social media, press releases, media advisories, advertising, etc.

Cities Sponsor: \$1,000

- Business Name and Logo on Festival Volunteer T-Shirts
- Two (2) posts each on the International Festival Facebook page, Tower Theater District Facebook page and Upper Darby Government social media accounts
- Name/Logo on UDT International Festival website
- Name on sponsor recognition materials at the festival
- Recognition in social media, press releases, media advisories, advertising, etc.

Community Sponsor: \$500

- Business Name on Festival Volunteer T-Shirts
- One (1) post each on the International Festival Facebook page, Tower Theater District Facebook page and Upper Darby Government social media accounts
- Name on UDT International Festival website
- Name on sponsor recognition materials at the festival
- Recognition in social media, press releases, media advisories, advertising, etc.

Friend of the International Festival: Up to \$499

- Name on UDT International Festival website
- Name on sponsor recognition materials at the festival



2024 Sponsorship Form

Saturday, September 28, 2024 | 1 pm - 6 pm

Name of Business/Organization	
Name as it should appear on promotional materials	
Contact name	
Email	Phone#
Mailing Address	

Sponsorship Level:

- _____ Festival Sponsor: \$5,000
- _____ Nations Sponsor: \$2,500
- _____ Cities Sponsor: \$1,000
- _____ Community Sponsor: \$500
- _____ Friend of the International Festival: Up to \$499

To pay by credit card, please go to: www.upperdarby.org/festivalpay

To pay by check, please make payable to
Friends of the Tower Theater District (EIN: 85-4341186),
and mail to:

Tower Theater District, 100 Garrett Road, Upper Darby, PA 19082

**Sponsors must provide their logo and request a vendor booth (if applicable)
by August 23, 2024**

Questions? Contact us at festival@upperdarby.org or 610-734-7611

Thank You!

The Upper Darby International Festival is hosted by Upper Darby Township and the Tower Theater District, a special services district created to promote community and economic development in Upper Darby.